

# The Screen-Based Production Grant

## Overview

The Screen-Based Production Grant (SPG), funded through the Alberta Media Fund (AMF), supports the growth, sustainability, competitiveness, and business attraction of Alberta's screen-based production industry. It provides incentives to eligible production companies that produce films, television series, documentaries, and other eligible screen-based productions in Alberta. The purpose of the grant is to provide economic and industry development benefits to Alberta by both supporting and encouraging screen-based production in Alberta.

## Objectives

- Promote **economic diversification** by promoting investment in Alberta's production sector;
- Provide **cultural benefits** to Alberta by supporting the creation of Alberta content and stories.
- Increase **capacity and help create and sustain jobs** in the cultural industries sector;
- Encourage the **use of Alberta** as an international film, television and digital content location; and
- Provide eligible Alberta organizations an **opportunity to be more competitive** in attracting work from within and outside the province.

## The Grant

The SPG offers a cash grant to productions of up to 30 per cent of eligible expenditures made in Alberta.

Grant funding is capped at \$5 million per production. However, if a production shows that it provides significant contributions to Alberta's culture and economy, it may be eligible for an increase to the total maximum per-project grant, from \$5 million up to \$7.5 million.

## Eligibility

- Organizations must be engaged primarily in film, television and digital media production.
- Organizations must be incorporated in Alberta under the Business Corporations Act, registered as an extra-provincial company in Alberta, or continued as an Albertan company through a Certificate of Continuance and be in good standing with the Corporate Registry.
- Principal photography must have commenced no more than 180 days prior to application or will commence no later than 180 days following the application deadline.

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## Application Intake Periods

Transition intake:

October 25 to November 30

- February 1 to March 31;
- June 1 to July 31; and
- October 1 to November 30

## Assessment Process

Once the AMF receives an application, it is checked to ensure that it is complete and includes all relevant documents:

- All complete applications received by the deadline will be screened for eligibility.
- Applicants will be sent a letter confirming their eligibility. The date of this letter marks the close of the file for ineligible applications and the beginning of the evaluation process for eligible applications.
- Acknowledgment letters will confirm the tier and envelope under which the application will be evaluated.
- If necessary, the program area will contact the applicant to obtain further information about the application, production or applicant. A delay in providing further information on request may impact processing time.

## Evaluation Process

Applicants will be evaluated through a competitive process. Each eligible application will be reviewed against a specific set of economic and cultural benefit criteria. Applications are evaluated by the AMF and assigned a score based on points issued for the following:

### • Economic Benefit Evaluation Criteria:

- Job Creation;
- Total Spend;
- Returning Production (television series);
- Alberta Production Activity;
- Albertan Personnel.

### • Cultural Benefit Evaluation Criteria:

- Diversity and Inclusion;
- Albertan Subject Matter;
- Albertan Creative Material;
- Contribution to Albertan Culture or History;
- Reaching Albertans; and
- Community or Regional Impact.

The typical time period from the close of intake until announcement of funding decisions is expected to be between 6 to 8 weeks. Understanding the importance funding decisions will have on applicants, efforts will be made to communicate funding decisions as soon as possible.

## More Information

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